

This resume last updated 5/2009

Joel Pelletier

web consultant and designer, illustrator/graphic artist, multimedia designer

the Way Home media, Box 2663, Los Angeles, CA 91610 USA

voice: 818-373-7511

e-mail: joelp@wayhome.com

website: www.wayhome.com

Available for web, graphics and multimedia projects and companies: consulting, contract or part/full-time.

Skills: Web/INTERNET Graphic designer, illustrator and painter; logo design; project development/management, consulting, design and HTML programming; print publication, catalogue and book layout and design; copy and advertising writer and designer. CGI, Javascript, PHP, MySQL and Flash integration; multimedia design and production, including audio and video production, supervision, editing and digital delivery and integration.

Work Locations: Extensive onsite, offsite and telecommuting experience with national and international clients; has international experience working with clients while outside of continental US via email, phone and FTP/Internet.

Software experience includes:

Graphics- InDesign (5 yrs), PageMaker 6.5 (16 years), Quark (12 years), Illustrator CS (16 years), Photoshop CS (16 years), Painter (13 years); *Multimedia:* Final Cut Pro 10 years; *Music:* ProTools IE 2 years, Cubase 14 years, Finale 2 year; *Misc –* BBEdit 8 years, Microsoft Office (call for specific information).

Education: Bachelor's degree, Hartt School of Music and Hartford Art School, University of Hartford, CT, 1983; Individual Mac-based classes on graphics and audio applications since 1988.

System: Fluent on MAC-based systems; personal systems includes Apple Quad G5 (w/4GB RAM and unlimited storage capacity), Dual Cinema Displays; Mac Mini music/multimedia system; Apple MacBook Pro and custom MiniBook for onsite; DVD+-RW/CD-RW burners; scanner, laser and high-resolution color inkjet printers; firewire-based digital HD video system including (3) HD Canon cameras and 46" Sony LCD HDTV; DAT, 3/4" and Hi-Fi VHS tape machines; Digidesign Protools-based hardware, Mackie mixing boards, ART and Lexicon outboard effects, high-end professional dynamic, condenser and tube microphones. Has worked with many of the same programs on Windows 95/98/2000/XP/Vista platforms, and uses Apple MacBooks for onsite demos, consulting/design work and portable onsite digital audio and video recording and editing.

Experienced in computer hardware and software consulting (MAC and Windows/PC), purchase and installation, including wired and wireless routers and networks. Has also worked on integrating MAC and PC software and hardware systems. Also designs and installs video and audio systems.

Recent Clients/Work History:

Eritech International, Glendale, CA (eritech.com) since January 1999:

Full-time web consulting, design and eBay/online mktg; webmaster and website redesign, including graphics creation and reformatting; copywriting and editing; eBay sales posting, image formatting and text writing; mySQL/Php E-Commerce programming supervision, HTML programming. Daily web/eCommerce database updates and maintenance. Ref: Andy Issagholian 818-244-6242

Cinamour Entertainment, Burbank, CA (cinamour.com) since 1998:

WEB consulting; webmaster and website design, including text and image formatting, video digitizing and posting (including QuickTime, Windows Media and Flash video formats); HTML programming. Also frommexicowithlove.com. Regular web updates/maintenance. Ref: Glen Hartford, 818-788-0003

Practical Props, North Hollywood, CA (PracticalProps.com) since April 2002:

WEB consulting; webmaster and website design, including original photography, text and image formatting and posting; HTML programming. Regular inventory photography, web updates & maintenance. Ref: Ian Hardy, 818-980-3198

Horse Coin Jewelry, Glendale, CA (HorseCoinJewelry.com) since November 2006:

WEB consulting; webmaster and website re-design, including text and image formatting and posting; HTML programming Paypal programming/integration. Regular inventory updates & maintenance. Ref: Nancy Louie, 818-246-9113

GMobsolete.com, Phoenix, AZ (gmobsolete.com) since August 2002:

WEB consulting, webmaster and website concept and design; supervision and integration of custom PHP shopping cart and database programming. All photo files formatted and color corrected. Website design (including HTML, image formatting, hosting & search engine programming). Ref: Jerry Hammer, 888-567-8081

Marina Bailey Film Publicity, Los Angeles, CA (marinabailey.com) since May 2005:

WEB consulting; webmaster and website design, including text and image formatting; HTML programming. Web design/content updates/maintenance. Ref: Marina Bailey, 310-650-3627

Heather Harris, Van Nuys, CA, (heatherharris.net) since Feb 2004:

Concept and design of photographer showcase website. All photo files formatted and color corrected. Website design (including HTML, image formatting, hosting & search engine programming). Ref: Heather Harris, 818-908-0839

Astro Chrome Plating & Polishing, Van Nuys, CA (astrochrome.com) since August 2002:

WEB consulting and design; copy writing and editing; original digital photography and supplied digital photo or catalog (scanned) files formatted and color corrected. Website design and maintenance (including HTML, image formatting, hosting & search engine programming). Regular web updates/maintenance. Ref: Joe Gonzalez, 818-781-1463

Past Perfect Piano, Van Nuys, CA, (pastperfectpiano.com) since Mar 2002:

Concept and design of piano reseller/rebuilder website. Original digital photography and supplied digital photo or catalog (scanned) files formatted and color corrected. Website concept and design (including HTML, image formatting, hosting & search engine programming). Regular web updates/maintenance. Ref: Tony Hahm, 818-255-3145

Freeway Salvage, Los Angeles, CA (freewaybuildingmaterials.us) since Feb 2002:

WEB consulting and design; copy writing and editing; original digital photography files formatted and color corrected. Website design and maintenance (including HTML, image formatting, hosting & search engine programming). Ref: Alejandro Aceveda, 323-261-8904

Savon Appliances, Burbank, CA (SavonAppliance.com) since July 2000:
WEB consulting; webmaster and website & design hosting, including logo & graphics creation and reformatting; copywriting and editing; HTML programming. Regular web updates/maintenance. Ref: Marsha, 818-843-4840

Other Current Clients/Projects include:

- LA Piano Finder (www.lapianofinder.com)
- Bodacious Records (www.bodaciousrecords.com)
- Z Best Hardwood(www.zbesthardwood.com)
- Lance Morrison (www.lancemorrison.com)
- Jomar Industries (www.jomarpackaging.com)
- Joel Pelletier's art & music website (since 1993, www.joelp.com)

Previous Clients/Work History (non-current) include:

Northrop Grumman Corp., Hawthorne, CA, Dec 1997-March 2001:
WEB and design consultant; intra and extranet design (including Washington, D.C. travel for onsite consulting, site design and launch), including logo and graphics creation and reformatting; promotion design, prepress and printing supervision; copywriting and editing; HTML coding and multimedia design and formatting for network delivery, including video streaming; CD-ROM design, formatting, mastering and duplication supervision (external sites including capitolsource.com; pdm.logicon.com). Ref: Jeff Boverman, 714-960-0997

IBM Corporation, Armonk, NY, Oct 1999-Feb 2000:
Splash screen, color palette, icons and graphic interface design for IBM Analyzer program v 2.0, released in 2000. Ref: Leslie Berliant, eTalent, 310-207-5235

Music Connection Magazine, Studio City, CA, 1996-2000:
Site consulting (1996 launch); consulting and maintenance; webmaster and **Cyber Music** columnist (from September 1998-November 2000).

Marshall Industries, El Monte, CA, October 1996-May 1997:
WEB and intranet redesign and programming for both Marshall Industries and its European partner. SEI, including creation of new color palettes, visual concept and design and execution of new icons, header bars, logos, animations and HTML programming. For multimedia presentation: graphic design, illustration, animation, audio and video digitizing, editing and formatting, Director programming. All using Photoshop 4.0, Illustrator 6.0, Premier, Sound Edit 16, Gifbuilder and other graphics and Web utilities. Responsibilities also include Macintosh system upgrades and technical support.

TV Fanfare Publications, Inc., Valencia, CA, Dec. 1991-Oct. 1996:
Advertising design and layout, local business supermarket display (as Senior Sales Associate and Field Manager). Responsibilities include procuring customer leads; phone and in person sales and closing; advertising and graphics design and consulting.

the Way Home media website (www.wayhome.com) contains design samples and links to all client websites.